



RHAM Youth Football and Cheerleading, Inc.



P.O. Box 209
Hebron, CT 06248
www.rhamyfc.com

2019 Season

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Each season, over 200 local children from Hebron, Marlborough, Andover and neighboring communities participate in youth football and cheerleading. In 2017, the RHAM Rams had tremendous success in both cheerleading and football. We are hoping to build upon last season's success and continue to provide a fun, safe and healthy environment for the children of our community.

We rely on the support of local business leaders like you to cover equipment and operating expenses for this valuable experience for youth. In turn, sponsors receive exclusive exposure to the many parents and other community leaders who attend RHAM Youth Football & Cheerleading (RYF&C) games and other events. I'm sure you're looking for opportunities to increase visibility and express your support for the RYF&C community. I'd like to share with you how sponsoring can help your business while at the same time have a positive impact in the lives of local youth.

We have four levels of sponsorship, which offer a variety of marketing opportunities for you throughout the season. There are four home game dates on the schedule and four games are played per date. With over 300 attendees per game, your message can reach over 1,200 people each weekend.

Review the attached sponsorship insert for a breakdown of all sponsor benefits.

Your support can create awareness and goodwill for your organization, and you are likely to find that parents and other supporters find the idea of doing business with our sponsors quite appealing. All of your sponsorship dollars are put directly back into the program for the children.

Please email me at rhamyouthfc.president@gmail.com if you have any questions. Please complete the attached forms and contact me to set up a time to meet or mail to the address shown if you are interested in sponsoring.

Thank you in advance for your consideration and support.

Sincerely,

Carol Bolin

Carol Bolin
President, RYF&C 2019